

Saturday, September 19, 2026

4 PM - 9 PM

ARTS COUNCIL FOR LONG BEACH

STATE OF THE

ARTS

#ArtsLB

# Our Mission

The Arts Council for Long Beach cultivates the physical, social, and economic characteristics of Long Beach neighborhoods by nurturing and enlivening the arts.

# Our Vision

The Arts Council for Long Beach envisions a thriving Long Beach that benefits from universal participation in the arts.

This annual occasion brings together residents, the creative community, and city leaders to celebrate the arts in Long Beach. ArtsLB awards local arts excellence by honoring residents who make an impact in the arts and culture of Long Beach.



## 3RD ANNUAL NASH BASH VIP RECEPTION

In honor of James Nash, an ArtsLB Board Member, who passed away in November 2023. Mr. Nash spent his life passionately advocating for the arts and serving on various boards across the Southern California region. He was a 30-year Directors Guild of America member, an Emmy Award recipient, and a retired Senior Staff Director at CBS-TV, and is greatly missed.

The VIP reception is a ticketed event that will be held at a location separate from Promenade Square. Tickets are \$150 which include light fare, 2 complimentary drink tickets and a cash bar.

**LEGACY GIVING**

Legacy giving refers to a planned donation that is made after a person's passing. In the image to the right, you can see James Nash, a former ArtsLB Board Member, who was a 30-year member of the Directors Guild of America, and a retired Senior Staff Director at CBS-TV. Throughout his career, James served in various departments, including the CBS2 News, Special Assignment Unit, and Production and Sports departments.

James was also a legacy donor to ArtsLB. He spent his life passionately advocating for the arts, and his impact is now able to live on through his contribution.

**"Why We Fund ArtsLB"**  
by Renee Simon, Board Member

We who live in Long Beach, no matter where, have the unique privilege of living among interesting and diverse art. Show me yesterday's blank wall and I'll show you today's imaginative mural.

The Arts happen in Long Beach in great part because they are the life core of the Arts Council for Long Beach, the nonprofit devoted to the city's creativity.

ArtsLB is sustained by dollars from each of us. It is our dollars that encourage the programs and the artists that keep Long Beach the haven for creativity and the city where we all want to live. Let's all contribute our share. Join the team. Keep our city a growing regional arts hub. - Renee Simon

## 50<sup>TH</sup> ANNIVERSARY CELEBRATION 4 P.M. - 9 P.M.

In 1976, the City of Long Beach planted a seed for creativity. This year, the Arts Council for Long Beach turns 50, and we're celebrating this golden anniversary with a bash as iconic as our history.

Join us at the Promenade Square in Downtown Long Beach for State of the Arts: The 50th Anniversary Celebration. We're throwing it back to 1976 with a high-energy, '70s-themed evening featuring live performances, prestigious awards, and a star-studded guest list. Experience the ultimate VIP treatment on the high seas as we honor five decades of nurturing, enlivening, and championing the arts in our city.



# \$25,000 Presenting Sponsor

## EXCLUSIVE BENEFITS:



10 VIP Tickets to Annual Nash Bash



Private mural walking tour for up to 25 ppl



Opportunity for welcoming remarks



Prominent logo placement on **ArtsLB Van** for one year

## Presenting Level



Featured on home page banner & "Presented by" recognition on the State of the Arts web page



Logo Placement on Event Signage



Full-Page digital program ad

# \$10,000 Premiere Sponsor

## EXCLUSIVE BENEFITS:



8 VIP Tickets to Annual Nash Bash



Private DTLB public art walking tour for up to 10 people



ArtsLB event of choice with booth placement



Prominent logo placement on **ArtsLB Van** for one year

## Premiere Level



Featured on home page banner & “Presented by” recognition the State of the Arts web page



Event page advertisement / post-event news

Logo Placement on video



Full-Page digital program ad

# \$5,000 Major Sponsor

## EXCLUSIVE BENEFITS:



6 VIP Tickets to Annual Nash Bash



ArtsLB event of choice with booth placement



Event page advertisement / post-event news

## Major Level



Featured on home page banner & "Presented by" recognition the State of the Arts web page



Name listed on event promotion materials



Half-Page digital program ad

# \$2,500 Signature Sponsor

## EXCLUSIVE BENEFITS:



4 VIP Tickets to Annual  
Nash Bash



Event page advertisement  
/ post-event news

## Signature Level



Featured on the SOA  
homepage banner &  
“Presented by”  
recognition on the SOA  
webpage



Half-Page digital  
program ad

# \$1,000 Contributing Sponsor

## EXCLUSIVE BENEFITS:



2 VIP Tickets to Annual  
Nash Bash



Recognized as an ArtsLB  
donor on Long Beach  
Gives Day

## Contributing Level



Featured on the SOA  
homepage banner &  
“Presented by”  
recognition on the SOA  
webpage



Half-Page digital  
program ad

## EXCLUSIVE BENEFITS:



### **\$150 VIP (includes GA)**

State of the Arts Annual Nash Bash Reception



### **\$100 Student / Arts Registry VIP (includes GA)**

State of the Arts Annual Nash Bash Reception

# State of the Arts 2026



Comprehensive communications outreach strategy leverages a diverse array of media channels to maximize event visibility and engagement.

## WEBSITE STATS

10K Subscribers  
28K Website Sessions

## SOCIAL MEDIA STATS

25K Audience Outreach  
64K Impressions

Thank you!

Connect with us:



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# State of the Arts 2026

FOR MORE INFORMATION VISIT  
[ARTSLB.ORG/STATEOFTHEARTS](https://ARTSLB.ORG/STATEOFTHEARTS)

