

Friday, September 20, 2024

Altar Society Brewing Company, 230 Pine Ave, Long Beach, CA 90802

state Arts  
OF THE Arts  
2024



Sponsorship Level Presentation

#ArtsLB

# Our Mission

The Arts Council for Long Beach cultivates the physical, social, and economic characteristics of Long Beach neighborhoods by nurturing and enlivening the arts.

# Our Vision

The Arts Council for Long Beach envisions a thriving Long Beach that benefits from universal participation in the arts.

# State of the Arts

This special occasion brings together residents, the creative community, and city leaders to celebrate the arts in Long Beach. ArtsLB awards local arts excellence by honoring residents who make an impact in the arts and culture of Long Beach.

## SPECIAL PERFORMANCE BY:

THE WINEHOUSE EXPERIENCE



## State of the Arts 2018

Recap video of State of the Arts in 2018, video provided courtesy of LBTV.

## State of the Arts 2021

Please click the link above to see the 2021 State of the Arts.

<https://fb.watch/sm4PY2u27S/>



# State of the Arts

## 1ST ANNUAL NASH BASH VIP RECEPTION

This year we honor James Nash, an ArtsLB Board Member, who passed away in November 2023. Mr. Nash was a 30-year Directors Guild of America member, an Emmy Award recipient, and a retired Senior Staff Director at CBS-TV.

He spent his life passionately advocating for the arts and serving on various boards across the Southern California region. The VIP reception is a ticketed event before doors open to the general public. Tickets are \$200.



### SPECIAL PERFORMANCE BY:

International Singer/ Songwriter  
**Windy Barnes**

### LEGACY GIVING



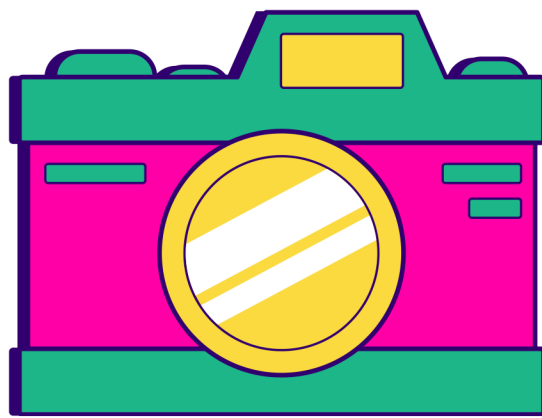
Legacy giving refers to a planned donation that is made after a person's passing. In the image to the right, you can see James Nash, a former ArtsLB Board Member, who was a 30-year member of the Directors Guild of America, and a retired Senior Staff Director at CBS-TV. Throughout his career, James served in various departments,

James was also a legacy donor to ArtsLB. He spent his life passionately advocating for the arts, and his impact is now able to be felt through his



Comprehensive communications outreach strategy employed by the **Arts Council for Long Beach** leverages a diverse array of media channels to maximize event visibility and engagement.

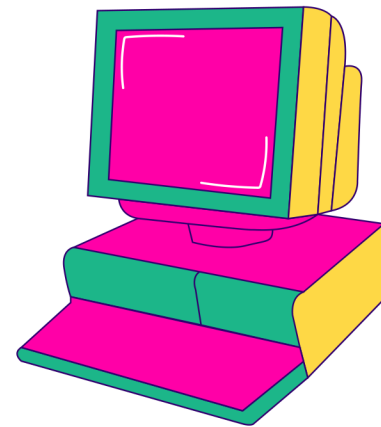
### JULY - SEPTEMBER SOCIAL MEDIA STATS



**25K Audience Outreach**  
**64K Impressions**

The pre-event advertisement on social media ensure early and direct awareness among key stakeholders and followers. These efforts create significant impressions and enhance the event's profile.

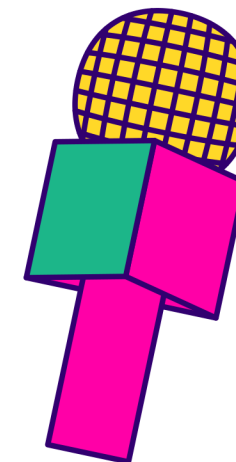
### JULY - SEPTEMBER WEBSITE STATS



**10K Subscribers**  
**28K Website Sessions**

The pre-event promotions on the website and targeted e-blasts from the Executive Director to a robust list of subscribers keeps audiences engaged with ongoing updates and spotlights.

### SEPTEMBER 20, 2024 STATE OF THE ARTS



**In Person Guests**  
**Social Media Audience**

During the event, high-profile elements such as VIP tickets, signage, program features, speaking remarks, & slideshow mentions ensure on-site visibility and recognition.

### OCTOBER IS ARTS MONTH



**10K Subscribers**  
**7K Website Sessions**

Post-event, the home page and news page updates, along with the Calendar of Events feature, sustain momentum and highlight event successes and awardees.

# State of the Arts x Long Beach Gives

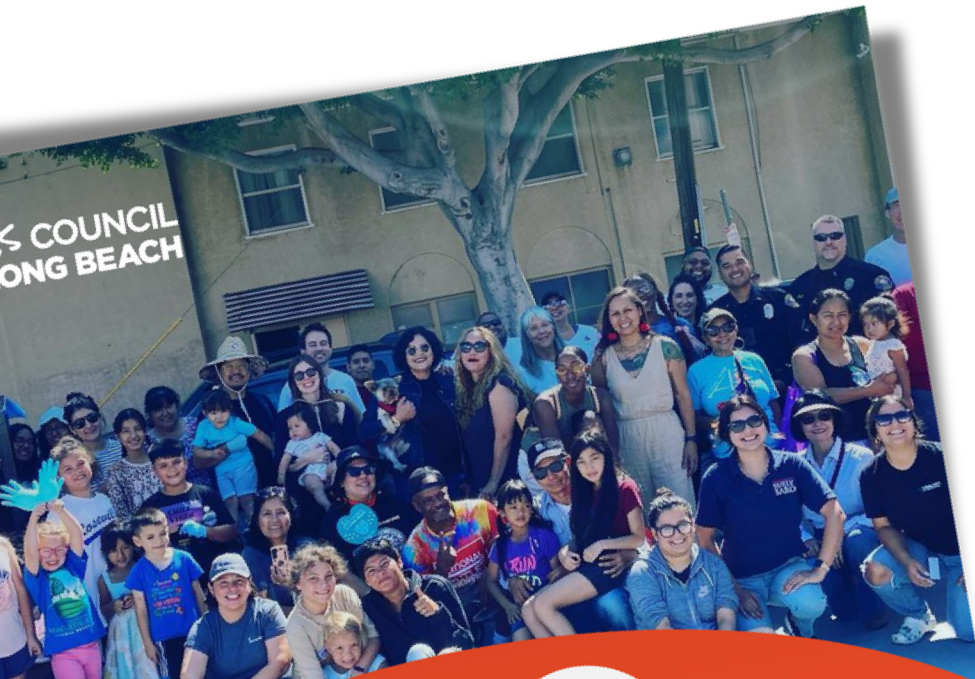
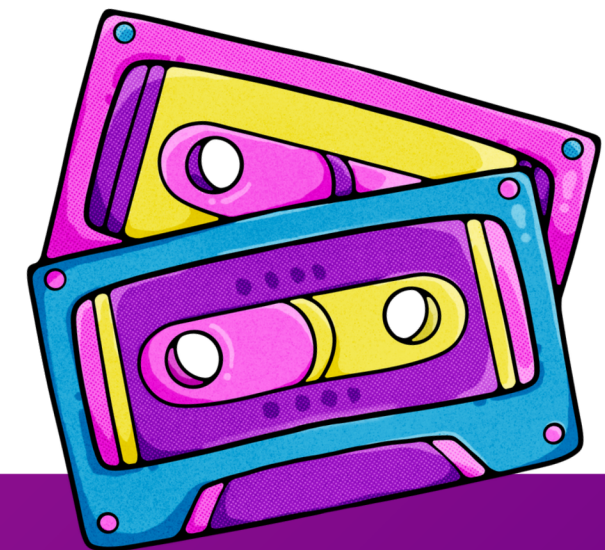
State of the Arts is the signature fundraiser for the Arts Council for Long Beach and this year we are combining our efforts with our well established Long Beach Gives campaign.

Long Beach Gives is a citywide, online fundraising campaign and in 2023, it raised over \$2 million. The campaign had over 700,000 page views on its website.



**Presenting, Premiere, and Major Sponsors** will also be recognized as an ArtsLB donor on Long Beach Gives Day.

All State of the Arts sponsorships will be added to the ArtsLB grand total on Long Beach Gives Day.





 \$25,000 PRESENTING

\$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE





\$2,000 SUPPORTING

\$1,000 CONTRIBUTING

ARTS COUNCIL FAN CLUB

# PRESENTING LEVEL

## EXCLUSIVE BENEFITS:

-  ArtsLB "Express Yourself" Workshop
-  Opportunity for welcoming remarks
-  Prominent logo placement on ArtsLB Van for one year
-  Be part of an ArtsLB event of choice with booth placement



Recognized as an ArtsLB donor on Long Beach Gives Day



Featured on home page banner & "Presented by" recognition the State of the Arts web page



10 VIP Tickets to 1st Annual Nash Bash



Logo Placement on Event Signage





\$25,000 PRESENTING

 \$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE

\$2,000 SUPPORTING

\$1,000 CONTRIBUTING

ARTS COUNCIL FAN CLUB

**EXCLUSIVE BENEFITS:**



Be part of an ArtsLB event of choice with booth placement



News page event advertisement / News page post-event news (news announced, awardees, etc.)

**PREMIERE LEVEL**



Recognized as an ArtsLB donor on Long Beach Gives Day



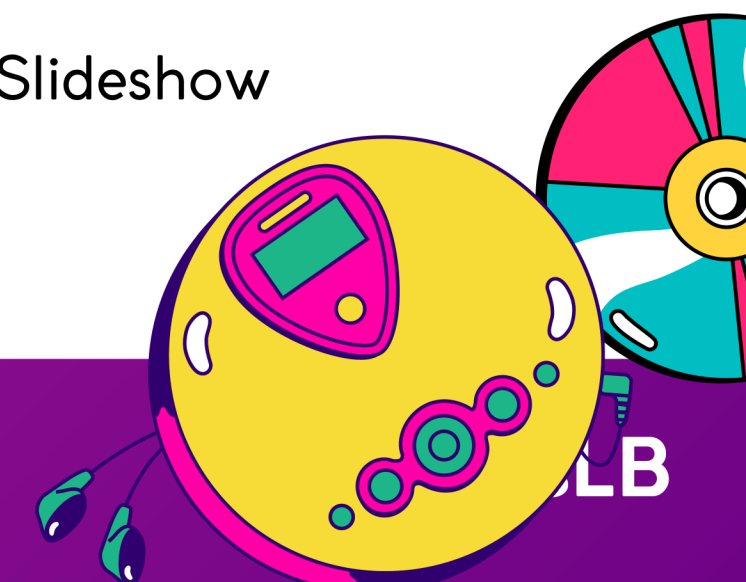
8 VIP Tickets to 1st Annual Nash Bash



Logo Placement on Event Signage and Program



Thanked on Slideshow



\$25,000 PRESENTING

\$10,000 PREMIERE

**\$5,000 MAJOR**

\$2,500 SIGNATURE

\$2,000 SUPPORTING

\$1,000 CONTRIBUTING

ARTS COUNCIL FAN CLUB

MAJOR LEVEL

**EXCLUSIVE BENEFITS:**



News page event advertisement  
News page post-event news (news announced, awardees, etc.)



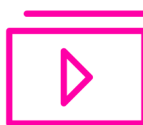
Recognized as an ArtsLB donor on Long Beach Gives Day



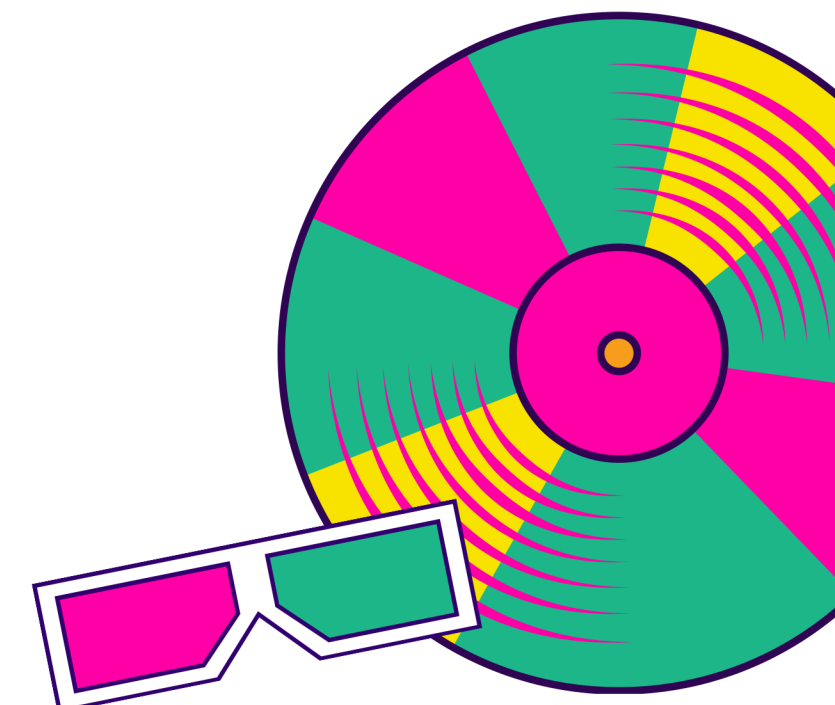
6 VIP Tickets to 1st Annual Nash Bash

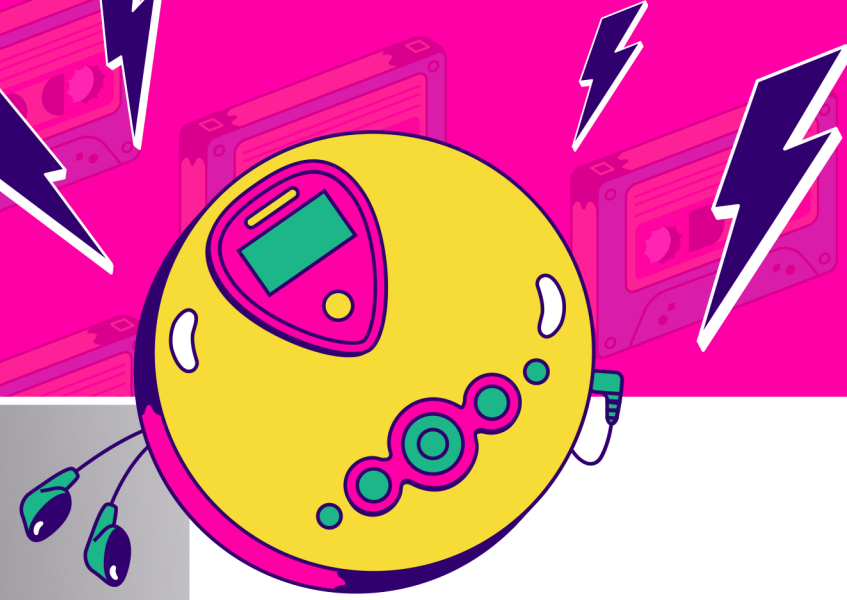


Logo Placement on Event Signage and Program



Thanked on Slideshow





\$25,000 PRESENTING

\$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE

\$2,000 SUPPORTING

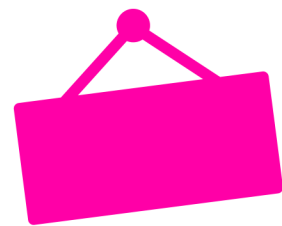
\$1,000 CONTRIBUTING

ARTS COUNCIL FAN CLUB

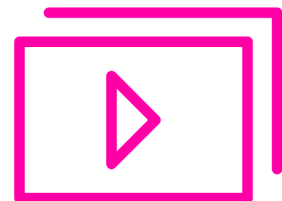
# SIGNATURE LEVEL



4 VIP Tickets to 1st Annual Nash Bash

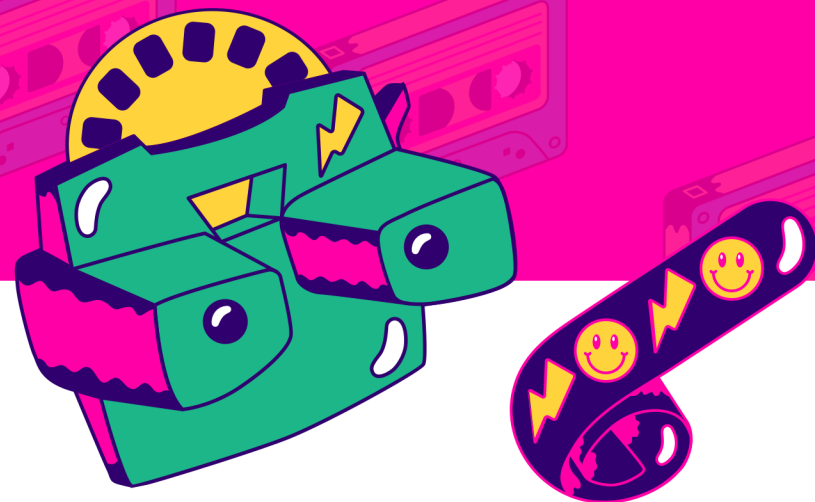


Logo Placement on Event Signage and Program



Thanked on Slideshow





# SUPPORTING LEVEL

\$25,000 PRESENTING

\$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE

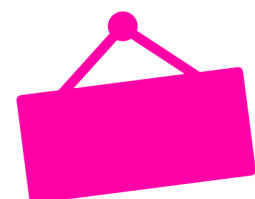
\$2,000 SUPPORTING

\$1,000 CONTRIBUTING

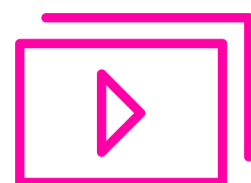
ARTS COUNCIL FAN CLUB



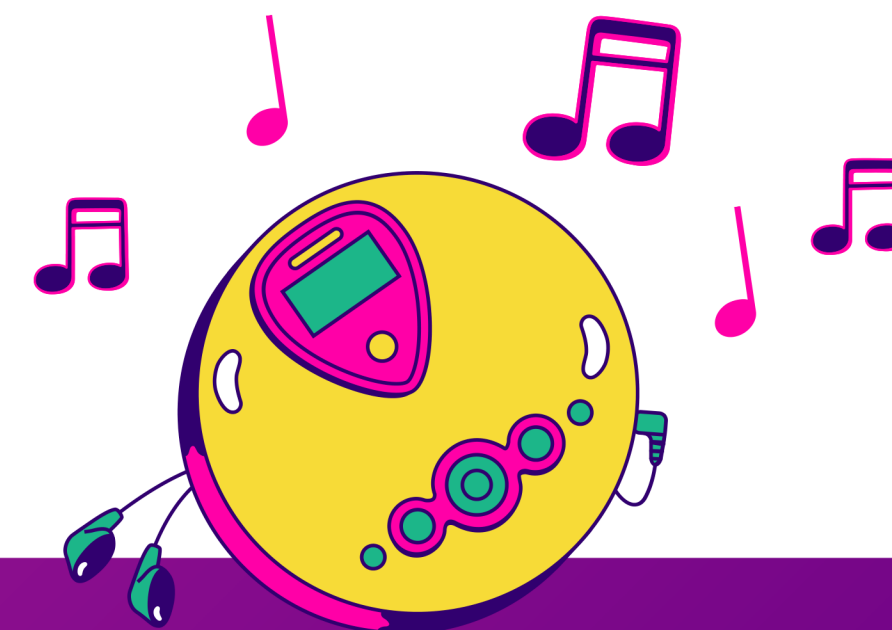
2 VIP Tickets to 1st Annual Nash Bash



Logo Placement on Event Signage/ Program



Thanked on Slideshow



\$25,000 PRESENTING

\$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE

\$2,000 SUPPORTING

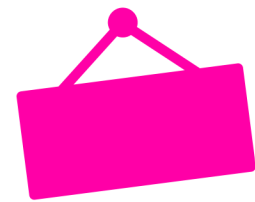
**\$1,000 CONTRIBUTING**

ARTS COUNCIL FAN CLUB

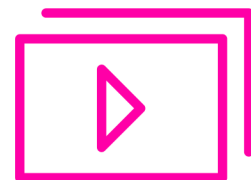
# CONTRIBUTING LEVEL



1 VIP Ticket to 1st Annual Nash Bash



Logo Placement on Event Signage/ Program



Thanked on Slideshow



\$25,000 PRESENTING

\$10,000 PREMIERE

\$5,000 MAJOR

\$2,500 SIGNATURE

\$2,000 SUPPORTING

\$1,000 CONTRIBUTING

ARTS COUNCIL FAN CLUB



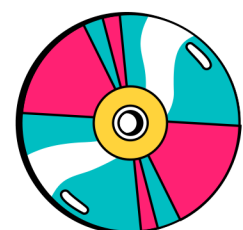
Student & Artist

**\$200 BOGO Special**

Sale date: July 4th–July 31st; After July 31st, \$200 per guest

State of the Arts VIP Reception

Professional Artist Fellows Studio Visit



**\$250**

State of the Arts VIP Reception

VIP Professional Artist Fellows 2024 Opening Reception



**\$500**

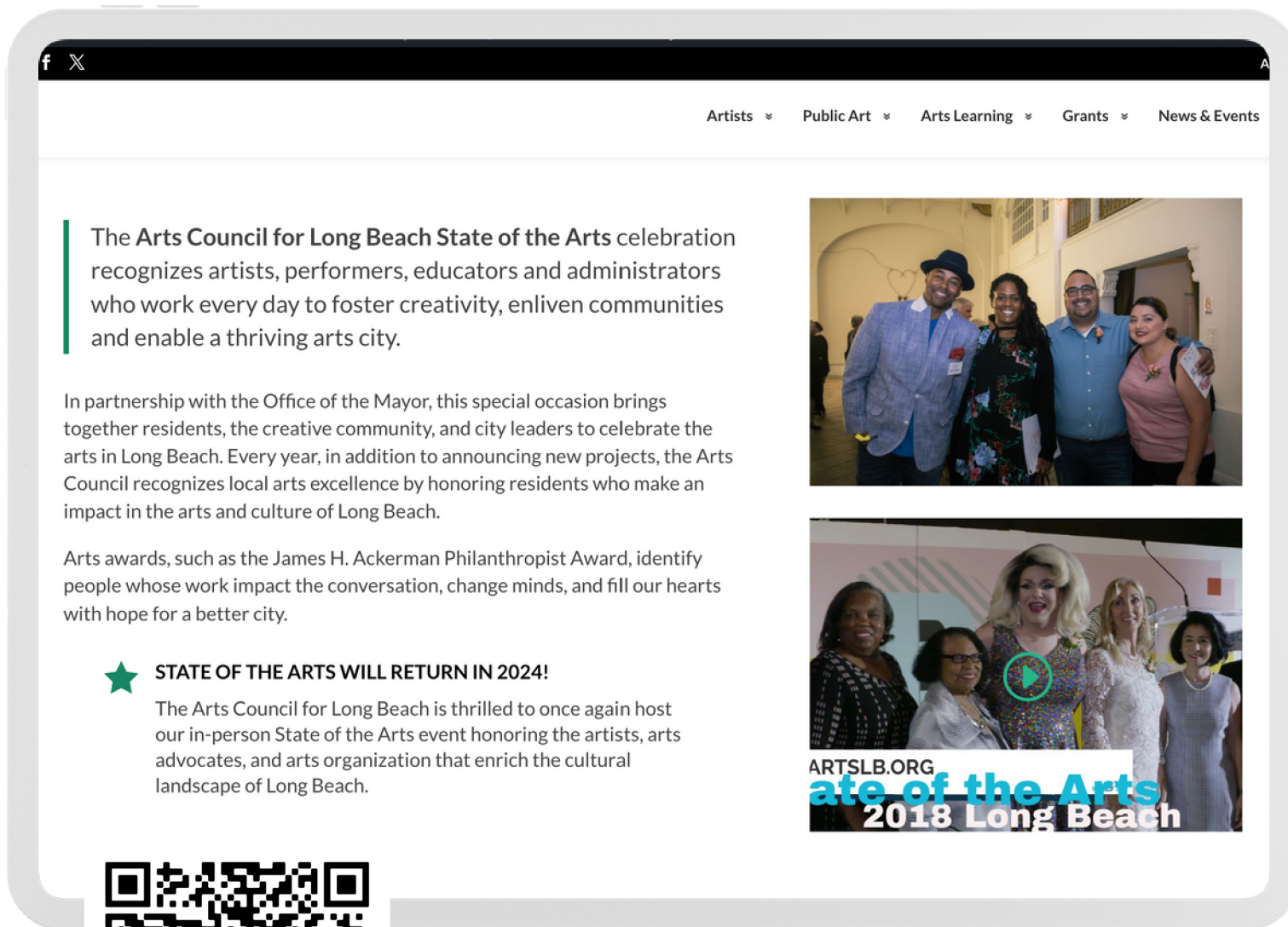
State of the Arts VIP Reception

VIP Professional Artists Fellows 2024 Opening & Closing Reception

Listing in the event program

ARTSLB FANCLUB

FOR MORE INFORMATION ABOUT SUPPORTING THE  
**2024 STATE OF THE ARTS** VISIT OUR WEBSITE



Sponsorship Level Presentation

2019 State of the Arts Awardee  
Jose Diaz-JD Dance Co.

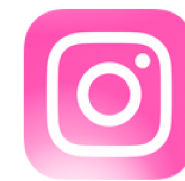
#ArtsLB

# Thank you!

*Connect with us.*



artslb.org



@artslb



info@artslb.org



@artscouncil4lb



grants@artslb.org



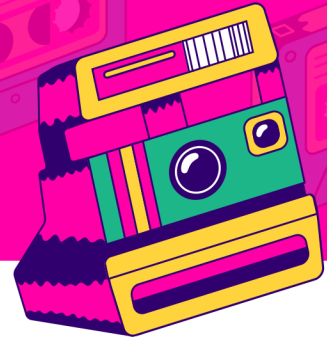
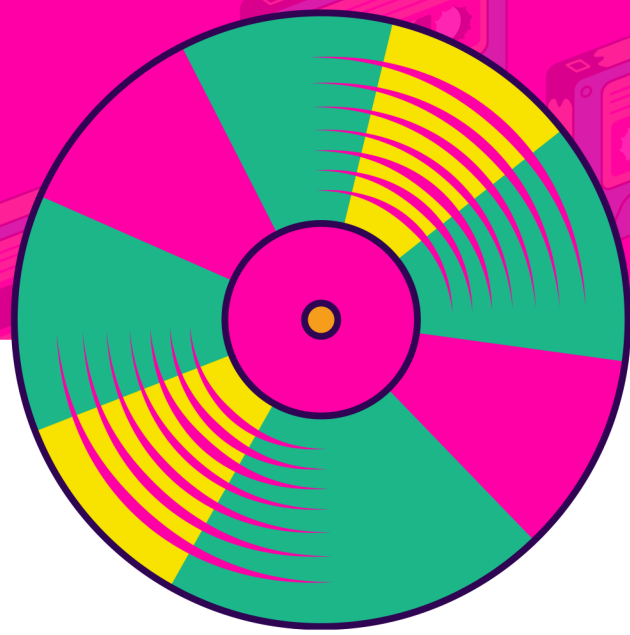
@artscouncillb



562-435-ARTS (2787)







# ArtsLB Legend

Through out this presentation you will find elements and icons that are significant to the **Sponsorship Levels** we are presenting for the **2024 State of the Arts** and **1st Annual Nash Bash**.



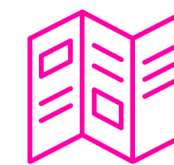
Express Yourself



Long Beach Gives



Welcome Speaker



News Page



Tabling Event



Artsy the Van



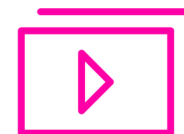
Webpage Banner



VIP Nash Bash Tickets



Logo Placement



Thank You Slideshow

