



Marketing Internship Opening

This paid internship is:

Hours: 24 hours to 40 hours a week; 400 hours total for internship

Compensation: \$6,912 (\$17.28 an hour)

Application Deadline: April 24, 2024 by 11:59 PM

Date of Internship: June 17, 2024 - December 2024

Eligibility: 2024 Arts Internship positions will be open to currently enrolled undergraduate (2 or 4-year) and community college students who reside or attend college in Los Angeles County. Recent graduates may apply as long as they have completed their degree between May 1 - December 1, 2024. The Department of Arts and Culture encourages eligible students from all ethnic and socioeconomic backgrounds, as well as disabled students, to apply. Eligible students may participate in the program once.

Note:

- Students who have already earned a BA, BS, or a higher degree are not eligible for the Los Angeles County Arts Internship Program.
- Students who have previously participated in the program are not eligible to participate a second time.
- Students who are invited to participate in the program will be asked to provide verification of eligibility via college transcripts, driver's license, and other documents to show enrollment status and/or LA County residence.

Position Description: This is a time of rich and creative opportunity for marketing and audience development, not just at the Arts Council for Long Beach, but throughout the entire Long Beach community. We are seeking an intern who will help the staff implement our marketing initiative, which makes ArtsLB the hub for marketing and promoting arts and culture in Long Beach. We aim to build the marketing capacity for the entire arts and cultural community of Long Beach — individual artists as well as organizations — to create new audiences for their work, to increase arts participation by low-income populations, and to contribute to the economic development of the entire community through the arts.

Qualifications:

The successful intern will have: - An interest in marketing and/or arts management - Working knowledge of Microsoft Word, PowerPoint and Excel - Knowledge of Adobe Creative Suite (InDesign, Illustrator, Photoshop), a plus - Strong reading, writing, proofreading skills and attention to detail - Excellent knowledge of social media - Excellent organizational skills - The ability to conduct research - The ability to work independently and collaboratively - Willingness to take the lead on particular aspects of the project and report progress to the Director of Programs. Familiarity with at least one visual or performing arts genre — either as an artist or enthusiastic audience member — is preferred.

Submission: Applicants should complete the online internship [application](#), submit a cover letter outlining their qualifications, submit unofficial transcripts, two references (including name and contact information), and a resume. The resume must include education, work experience, and extracurricular activities.

All college students who meet the above criteria are eligible to apply, regardless of race, religion, sex, national origin, age, sexual orientation, or disability.