



115 Pine Avenue STE 350
Long Beach CA 90802



Tunua Thrash-Ntuk
Candidate for Long Beach City Council
District 8

- Q. The creative economy encompasses people with creative occupations working in the creative industries, as well as workers with creative occupations working in any other industry, and people in a non-creative job working in a creative industry. What would you do to deepen the City's investment in its creative economy?
- A. I believe Long Beach has all the qualities that a creative economy thrives in. We have ideal locations for filming and production with our airport, bridges, colleges, and tree-lined streets. We have facilities for the performing arts and areas to display visual arts. I would focus on two areas when it comes to deepening the investment in the creative economy. First, I would look at the economic clusters in our city and create an analysis of our creative clusters. Once we see that, we can develop a strategy to cultivate and grow the creative sector. Second, I would explore what our city is offering to the filming production industry and see how we compare with neighboring cities. We should remain competitive and ensure those production dollars are coming to Long Beach.



115 Pine Avenue STE 350
Long Beach CA 90802

- Q. How would you champion expansion of the City's current funding stream for local arts and culture?
- A. I believe additional funding would help our city continue its investment in a world class local art scene that attracts national and international attention and bring people to our city. I support Measure B as a way to increase funding for our visual, instrumental, and performing arts. I will also ensure our city is being held accountable for spending those dollars on what the voters authorized. I will also champion the arts in our city budgeting process by preserving the programming we have if we fall on hard times.
- Q. Ballot Measure B would increase the City's "hotel room tax" by 1% to support arts education in Long Beach schools; provide resources for Long Beach arts and cultural institutions; and pay for critical repairs and upgrades to the Convention Center. What are your views on this measure?
- A. I support Measure B and believe it is necessary to help maintain our status as a world class city and a thriving cultural center.
- Q. How can the City increase representation, diversity, and access to the arts for all?
- A. When the city is distributing resources for the arts, I want to ensure we have equity in that distribution to every part of the city. I want to see performances rotate, accessibility to ticketing opportunities, and transportation availability to get to and from venues. I also believe each city council district should have a cultural hub where presentations can be made and art can be displayed. I would also seek to encourage a district specific



115 Pine Avenue STE 350
Long Beach CA 90802

cultural and creative plan, aligned in the way we do city planning.

- Q. Which art initiatives in your district do you find successful and how would you support these programs in the future?
- A. Portions of the 8th district have gone without creative resources and I would immediately champion the activation of resources in the north part of our district. In the Bixby Knolls Improvement Area, we have an expo center that serves as a cultural resource and a focal point for creative expression with themed events, art walks, and other activities. I want to ensure we continue to grow the reach of this important community asset.