

SPONSORSHIP COMMITMENT FORM

PREMIERE SPONSOR
\$10,000
Full-page ad included

SIGNATURE SPONSOR
\$2,500
1/2-page ad included

CONTRIBUTING SPONSOR
\$1,000

MAJOR SPONSOR
\$5,000
1/2-page ad included

SUPPORTING SPONSOR
\$2,000

ARTS COUNCIL FAN CLUB

\$500 \$50
 \$100 Other: _____

COMPANY: _____

NAME: _____

ADDRESS (billing): _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

For maximum exposure during our State of the Arts marketing and social media campaign, please have your pledge in by August 1.

Please send this form and a check made payable to **Arts Council for Long Beach** to: **Arts Council for Long Beach, 350 Elm Ave., Long Beach, CA 90802**

OR, donate online at www.artslb.org

For credit card payments, please enter info below:

CREDIT CARD #: _____

EXPIRATION DATE: _____ **SECURITY CODE/CVV:** _____
(MM/YY)

BILLING ZIP CODE: _____

For more information about this or other sponsorship opportunities, please contact:

Laura Nelson, Office Manager
562) 435-ARTS (2787) ext. 106
laura.nelson@artslb.org

TOTAL AMOUNT
\$

DEADLINE
September 13, 2019
5:00 p.m.

AD SIZES & PRICING

*All ads printed in color.
See next page for image specifications.*

- Centerfold Ad**
\$1,000
- Outside Back Cover**
\$1,000
- Inside Front/Back Cover** 4 1/2 x 7 1/2"
\$800
- Full Page** 4 1/2 x 7 1/2"
\$600
- 1/2 Page** 4 1/2 x 3 3/4"
\$400
- 1/4 Page** 2 1/4 x 3 3/4"
\$250

Mechanical Specifications

Finished program size: 5 1/2" x 8 1/2"

Ad sizes

Full Page: 4 1/2" x 7 1/2"

Half Page: 4 1/2" x 3 3/4"

Quarter Page: 2 1/4" x 3 3/4"

All ads will be printed in color, unless a black and white ad is preferred.

We accept ad files in tif, pdf, and jpg format as long as they are at least 300 dpi (camera ready, high resolution print quality). Deadline for submitting artwork is Friday, September 13, 2019.

