



October 11, 2019

In Partnership with Mayor Robert Garcia

\$10,000 Premier Sponsor

Arts Council website

- Home page event advertisement (pre-event)
- E-blast from Executive Director to donors and funders

Arts Council social media:

- Facebook, Twitter, Instagram – minimum of weekly posts July–October
- Posts will also be shared by event partner City of Long Beach

Arts Council press releases:

- Pre-event release to our 250+ person media list (mostly local and regional, some state and national)
- Post-event release to our 250+ person media list

At events:

- 8 VIP tickets to State of the Arts
- Events Signage and Program
- Event Speaking Points: Thanked at the opening of the event by the Arts Council for Long Beach president.
- Thanked on slideshow
- Booth at community event
- Home page post-event news (news announced, awardees, etc.)
- News page event advertisement
- News page post-event news (news announced, awardees, etc.)
- Calendar of Events feature

Arts Council e-newsletters

- Included in a minimum of two weekly e-newsletters a month from July–October (event announcement, pre-event tantalizing news updates, post-event news, awardee spotlights)

Total Impressions: 140,500

\$5,000 Major

- 6 VIP tickets to State of the Arts
- ArtsLB.org Home page and News page event advertisement
- Monthly mention in our newsletter
- Facebook, Twitter, Instagram – monthly posts
- Inclusion in press release
- Half-page ad in program
- Event signage inclusion
- Event program guide logo inclusion
- Event thank you – delivered by the Arts Council for Long Beach board president

Total Impressions: 69,500

\$ 2,500 Signature

- 4 VIP Tickets to State of the Arts
- ArtsLB.org Home page and News page event advertisement
- Feature in our newsletter (incl. 4,000 subscribers)
- Facebook, Twitter, Instagram – monthly posts
- Inclusion in press release
- Half-page ad in program
- Event signage inclusion
- Event program guide logo inclusion

Total Impressions: 45,500

\$2,000 Supporting

- 2 VIP Tickets to State of the Arts
- ArtsLB.org News page event advertisement
- Facebook, Twitter, Instagram – minimum of two (2) posts in September (incl. 13,260 followers combined)
- Inclusion in press release
- Event signage inclusion (300 anticipated attendees)
- Event program guide logo inclusion

Total Impressions: 30,500

\$1,000 Contributor

- This level will be listed as a sponsor in program
- ArtsLB.org News page event advertisement
- Facebook, Twitter, Instagram – one (1) posts in September
- Event signage inclusion

Total Impressions: 15,000

ARTS COUNCIL FAN CLUB

\$500

VIP Professional Artists Fellows Reception and listing in event program

\$100

VIP Professional Artist Fellows Reception

\$50

Student and Artist Contribution