

Graphic Design Internship – Spring 2017

The University Art Museum is offering a paid Graphic Design Internship through the Arts Council for Long Beach. Over the last year, the UAM has undergone tremendous growth and transformation. With a new museum plaza and 3,000 square feet of new gallery space to exhibit works from and inspired by our permanent collection, the museum is programming more exhibitions and events than ever, and has increased visibility on campus and in the community.

The main focus of this internship will be to assist in day-to-day tasks of UAM in-house design work, both digital/web and printed promotional material, under the supervision of museum staff. Working directly with the Director of the UAM and the Public Relations/ Marketing Coordinator, this position will offer the opportunity to interact with all areas of the museum and provide the intern with an understanding of how design is intrinsic to exhibition and programming promotion and museum branding. While there will be a variety of tasks, this internship will mainly focus on developing graphic design products to support specific exhibitions at the UAM, including exhibition invitations, posters, event flyers, advertisements, wall text vinyl, email marketing campaigns, etc. This is a great opportunity to develop a full package of materials related to a specific project.

The internship pays \$10.50 an hour for 10 hours a week for 17 weeks during the Spring 2017 semester.

- Intern should demonstrate enthusiasm, stamina, and willingness to work with a team and take constructive criticism to move projects forward.
- Intern will learn to apply their design skills to the field of public relations/marketing in the museum/nonprofit world.
- Intern will learn to apply their design skills to the specificity of the art world, navigating relationships with artists, curators, and exhibition preparators.
- Excellent knowledge of Adobe CS6 or higher (InDesign, Illustrator, Photoshop) required.
- Excellent knowledge of digital photography hardware and intermediate photo editing skills is a plus.
- A general interest in the arts is preferred.

To apply, email a cover letter, resume, and a link to view portfolio images (this can be a website, a link to view a Dropbox folder, etc.) to Brian Trimble at Brian.trimble@csulb.edu, by Friday, December 8, 2016.